



Business Link

Business Link is a government-funded service designed to promote enterprise. We provide advice and support to those thinking about starting their own business as well as established businesses with up to 250 employees. Business Link works in partnership with education providers in the East of England to support the 126,000 higher education students in the region, 60% of which are thinking about starting their own business. Business Link's services are free, independent and impartial. They include one-to-one business support and advice from a team of business advisers, business reviews to diagnose areas for improvement and signpost ways to achieve it, access to a wealth of information available through a dedicated information and intelligence centre, brokerage services to refer clients to over 2,000 suppliers listed on Business Link's own database, focused workshops and seminars covering every aspect of starting and running a business or social enterprise.